

Spring Festival Travel Season (SFTS), or the *Chunyun*period, is a period of travel in China with extremely

high traffic load around the time of the **Chinese New**Year

When Agrarian Tradition Meets Urbanisation - Spring Festival Transport in China

**15** days before the Lunar New Year's Day

lasts for around 40 days

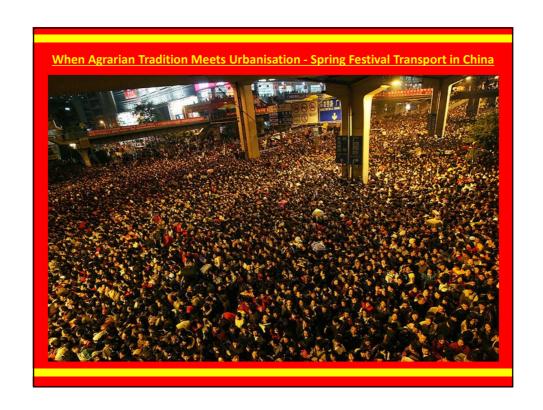
### The largest annual human migration in the world

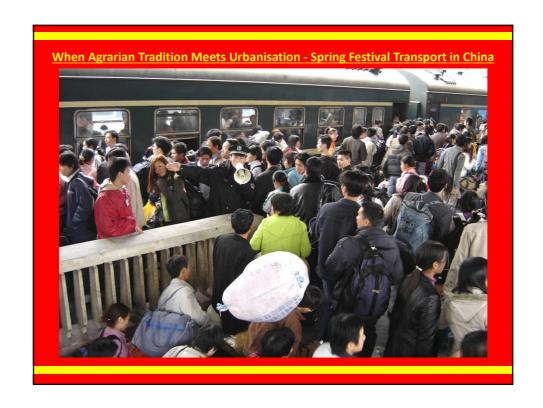
Guess how many Chinese passengers made their journeys during the SFTS this year?

# 3.62Billion!

(almost three times the number of Chinese population)







## Who

**Students** 

White collars

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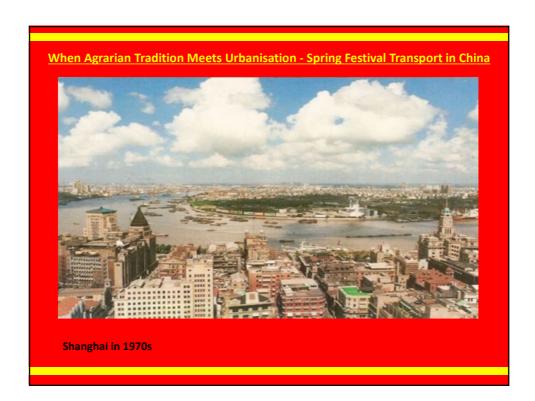
#### **Immigrant Workers**

who left their rural hometown to cities to make a living. This is the only period of time in a whole year (and for some, many years) that they manage to have a rest from work and go back home to meet their family.

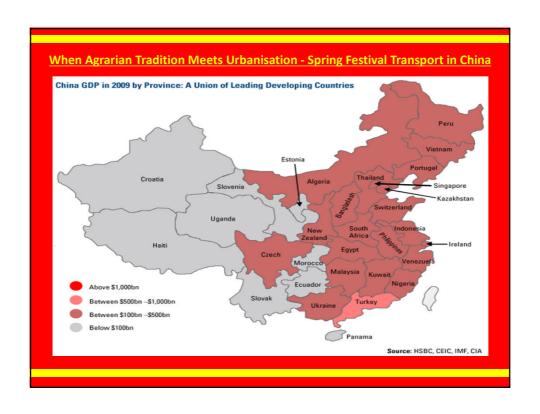




As a result of China's 1978 reform, urbanisation over the past few decades and uneven regional development









Flow of immigrant as a result of uneven development from rural and inner China to urban and coastal China for better job, payment, education, etc.

